



International Market Access Grant

Increasing Idaho Exports to International Markets

Announcement of Funds Availability

Deadlines:

Round 1: October 12, 2012



Funding may offset a portion of qualifying expenses associated with international trade activities.



Helps Idaho's small businesses expand sales in foreign markets.



Complete application and guidelines will be available beginning in October at www.commerce.idaho.gov and www.agri.idaho.gov.



The Idaho Department of Commerce and the Idaho State Department of Agriculture are pleased to announce the competitive solicitation process to award International Market Access Grants.



Program Purpose:

To increase the number of small businesses exporting in Idaho and increase the value of exports for those small businesses that are currently exporting.

Grant Conditions:

- Market Access Grants to an individual company will not exceed \$10,000 in an award year
- Applicants would be required to match 50% of requested grant funds
- Allotted program funds must be spent by September 29, 2013

Eligible companies will:

- Meet the small business standards as set by the SBA*
*complete definition can be found at www.sba.gov/content/table-small-business-size-standards
- Operate a licensed business in Idaho to process, assemble, and/or distribute a product or provide an exportable service
- Submit a complete International Market Access Grant Application to IDC/ISDA by the application deadline
- Execute the proposed project no later than September 29, 2013
- Submit all required post-activity documentation to IDC/ISDA, within 30 days of the completion of the activity
- Agree to provide IDC/ISDA with the export sales resulting from the IMAG-funded initiative

Project areas may include, but are not limited to:

- Governor's Trade Mission participation
- Trade show exhibition
- Foreign market sales mission
- International travel costs for approved, company-specific business activity
- Travel for foreign customer visits to Idaho
- Participation in an export seminar or educational event
- Creation or translation of marketing materials for utilization in international markets
- U.S. Commercial Service export promotion services, such as Gold Keys

For more information, contact:

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